

Olivia Wilson

Marketing Manager

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123 Anywhere St., Any City, ST 12345

Objective

Results-oriented and self-driven marketing manager with years of experience seeking a challenging position in the field of marketing where my creative skills and strategic thinking can contribute to company growth.

Experience

Marketing Intern • Aldenaire & Partners

June 2022 – Present

- Assisted in developing social media marketing campaigns.
- Conducted market research and analysis for new product launches.
- Collaborated with cross-functional teams to execute promotional events.

Sales Associate • Arowwai Industries

August 2020 – May 2022

- Provided exceptional customer service resulting in 20% increase in customer satisfaction.
- Managed inventory and assisted in visual merchandising.
- Achieved monthly sales targets consistently.

HR Intern • Ginyard International Co.

November 2021 – May 2022

- Supported HR team with administrative tasks, including file management and data entry.
- Assisted in organizing employee training programs and workshops.
- Compiled and analyzed employee engagement survey results, presenting findings to HR managers.

Education

University of 123 Anywhere St., Any City

Bachelor of Science in Human Resource Management

- Graduated: May 2022
- Relevant coursework: Employee Relations, Recruitment and Selection
- GPA: 3.9

Skills

- Proficient in HRIS software
- Excellent verbal and written communication abilities
- Detail-oriented with a focus on accuracy and compliance

Tools/Software

- Email
- Spreadsheets
- Documents
- Presentations
- Hiring Platform

Certifications

- SHRM Certified Professional (SHRM-CP), 2023